

## ACT!

- Actionable. Accountable. Accelerated.
- Credible. Customized. Comprehensive.
- Tangible. Tested. Transformational.

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*You're in business for the reward  
– we can help you get it.*

*As former business owners, we  
successfully solved our business  
problems;  
we can help solve yours.*

*We have the knowledge to  
make you very successful and  
literally transform your  
business.*

## Good Reads

*Education is lifelong and diverse.*

The list below is for the business-minded readership looking for inspiration and instruction that will foster their professional growth and maturation. Each book on this list was chosen because it was remarkable in some way and offers practical advice for business leaders.

The breadth of the subject matter in the books spans a variety of categories (i.e., management, customers, quality, and execution) and, hence, provides a solid basis for succeeding in today's competitive marketplace. We have noted those books that we feel are "must reads" with an asterisk.

- Thriving on Chaos – Tom Peters \*
- Management of Organizational Behavior – Hershey, Blanchard, and Johnson \*
- Great Game of Business – Jack Stack \*
- Good to Great – Jim Collins
- Jack Welch and the GE Way – Jack Welch \*
  
- The Essential Drucker - Peter Drucker
- You're in Charge – Now What – T. Neff and J. Citrin \*
- The Balanced Scorecard – R. Kaplan and D. Norton
- Managing Growth in an Emerging Business – Stephen Harper \*
- Doing What Matters – James Kilts
  
- Execution – Larry Bossidy \*
- Strategy Focused Organizations – R. Kaplan and D. Norton
- Organize for Success – Stephanie Winston
- CEO Logic – C. Ray Johnson
- The Execution Revolution – Gary Harpst
  
- Financial Intelligence – Karen Berman and Joe Knight
- Resolving Conflict at Work – K. Cloke and J. Goldsmith
- The Dysfunctional Workplace – Peter Morris
- Fierce Conversations – Susan Scott
- Jump Start Your Business Brain – Doug Hall\*

